

MASTER OF COMMERCE (M.COM)

First Year- First Semester

Environmental Analysis

Note: -Attempt all questions.

1. What do you mean by internal environment, discuss the variables associated with it?
2. Explain in detail significance and need to study business environment?
3. Explain the foreign trade and balance of payment?
4. What do you mean by Fiscal Policy. Discuss the fiscal policy of India in detail.
5. Define poverty. What are its main causes? What measures government of India has taken to remove it?
6. What is industrial sickness? What are the factors that are responsible for industrial sickness in India?
7. What is meant by monetary policy? Describe the objects and importance of monetary policy?
8. Write an essay on world trade organization (W.T.O)?
9. Discuss impact of globalization on Technology?
10. What are the five core elements of ISO 14000?